Net Amount

\$117,427.50

\$117,427.50

Rating

0.00

0.00

ORDER

Orders	Order / Rev:	106151	_	
Alt Order #:		06848845	_	FIE
	Product Desc:	AMER FOR PROSPERITY	_	HD
	Estimate:	400	_	KSNV
	Flight Dates:	09/04/12 - 09/10/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/31/12 / 08/31/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Mentzer Media Services, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		600 Fairmont Ave.	Billing Cycle:	EOM/EOC
		Towson, MD 21286	Agency Commission:	15%
Advertiser	Name:	Americans for Prosperity		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	1	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Totals

Month

Start Date / End Date

Start Of Order - End Of Order

September 2012

Spots

Order %

100%

66

Gross Amount

\$138,150.00

\$138,150.00

08/27/12	09/10/12	66	\$138,150.00	\$117,427.50	September 2012	66
					Totals	66
Account Ex	xecutives					

\$1,726,875.00

Sales Region

Net Amount

Gross Amount

Order Share	Share	Total
KSNV	8%	\$138,150.00

Spots

Sales Office

100%

Bill Plan

Start Date

Account Executive

Amy McCreary

Market

End Date

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$345,375.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	30%	\$518,062.50
KTUD	1%	\$17,268.75
KVVU	19%	\$328,106.25
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	22%	\$379,912.50

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
	E 1	KSNV	09/04/12	09/07/12	M-F 6-7a WakeUp w	/WaGM	6-7a	- TWTF	1:00 4	\$2,000.001	0.00 NM 4	\$8,000.00
	M-F 6-7a WakeUp w/Wagners											
	,	WAKE U	ΙP									
		Star	t Date I	End Date	Weekdays S	oots/Week	Rate	Rating				
	We	eek: 09/0)3/12	09/09/12	- ТWГF	4	\$2,000.00	0.00				

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Order / Rev: 106151 Advertiser: Americans for Prosperity

Alt Order #: 06848845 Product Desc: AMER FOR PROSPERITY KSNV

Flight Dates: 09/04/12 - 09/10/12 Estimate: 400

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/04/1	2 09/07/12	M-F 6-7a WakeUp M-F 6-7a WakeU	-	6-7a	- ТWГF	1:00	4	\$2,000.001	0.00 NM	4	\$8,000.00
	WAKE (JP		W 1 0 7a Wakeo	p w/vvagners								
10/		t Date	End Date	Weekdays - TWTF	Spots/Week	Rate CO. CO.	Rating						
	eek: 09/0		09/09/12	Today Show	CM	\$2,000.00 658a-9am	0.00 - TWTF	1:00	2	\$3,000.001	0.00 NM	3	\$9,000.00
LZ	KONV	03/04/1	2 09/07/12	Today Show	Civi	030a-9aiii	- 1 W11'	1.00	3	φ3,000.00 1	U.UU INIVI	3	φ9,000.00
	TODAY					_							
W	<u>Staı</u> eek: 09/0	t Date	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week	Rate \$3,000.00	Rating 0.00						
			2 09/07/12	Rachael Ray	CM	11am-12pm	- TWTF	1:00	4	\$650.001	0.00 NM	4	\$2,600.00
				Rachael Ray									, ,
	RACHE		Fred Data	\\/a a a a a a a	C==+= \\ \\ \\ == -	Data	Datin -						
W	<u>5tai</u> eek: 09/0	<u>t Date</u> 03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 4	<u>Rate</u> \$650.00	Rating 0.00						
			2 09/07/12	M-F Early News	СМ	5-630p	- ТWГF	1:00	4	\$2,400.001	0.00 NM	4	\$9,600.00
	NEWO			M-F Early News									
	NEWS	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/0		09/09/12	- TWTF		\$2,400.00	0.00						
E 5	KSNV	09/04/1	2 09/07/12	M-F Jeop/Wheel	СМ	630-730pm	- ТWГF	1:00	8	\$2,600.001	0.00 NM	8	\$20,800.00
	IEODAE	DV/\\/\		M-F Jeopardy/Wh	neel of Fortune	e							
		RDY/WHI rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/0		09/09/12	- TWF		\$2,600.00	0.00						
E 6	KSNV	09/04/1	2 09/07/12	M-F News 3 at Ele	even CM	11pm-1135p	m - ТWГF	1:00	8	\$2,200.001	0.00 NM	8	\$17,600.00
	NEWS			M-F News 3 at El	even								
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating					ŧ.	
W	eek: 09/0		09/09/12	- TWTF		\$2,200.00	0.00						
E 7	KSNV	09/04/1	2 09/07/12	The Tonight Show	, CM	1135p-1237a	- TWΓF	1:00	4	\$1,500.001	0.00 NM	4	\$6,000.00
	TONIGH	IT SHOV	V	Tonight Show									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 09/0		09/09/12	- TWГF		\$1,500.00	0.00						
E 8	KSNV	09/04/1	2 09/04/12	Tues PR 8-10p Tuesday Prime 8-	CM 10pm	8-10pm	- T	1:00	1	\$8,000.001	0.00 NM	1	\$8,000.00
	AGT			ruesuay Filine o	ТОРШ								
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/0		09/09/12	- T	1	\$8,000.00	0.00	4.00		ФО 000 00 1	0.00.1114		# 0.000.00
E 10	KSNV	09/07/1	2 09/07/12	Fri 10-11p Friday Prime 10-1	CM I1pm	10-11pm	F	1:00	1	\$3,200.001	0.00 NM	1	\$3,200.00
	DATELI	NE		Thady Thine To	· · · ·								
10/		t Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
	eek: 09/0		09/09/12	News 3 Sunrise -		\$3,200.00 6a-7a	0.00	1:00	1	\$700.001	0.00 NM	1	\$700.00
L 11	KONV	03/00/1/	2 09/00/12	News 3 Sunrise S		ua-ra	5-	1.00		Ψ700.00 1	0.00 14101	'	Ψ700.00
	NEWS												
\٨/	<u>Staı</u> eek: 09/0	t Date	End Date 09/09/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
				Saturday Today	CM	7a-8am	S-	1:00	1	\$1,250.001	0.00 NM	1	\$1,250.00
				Saturday Today						, ,			, ,
	SAT TO		Fred Data	\\/a a a a a a a	C==+= \\ \\ \\ == -	Data	Dation						
W	<u>Stai</u> eek: 09/0	t Date 03/12	End Date 09/09/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,250.00	Rating 0.00						
				Sa-Su Early News		5pm-630pm	S-	1:00	2	\$1,300.001	0.00 NM	2	\$2,600.00
	NEWO			Sa-Su Early New	S								
	NEWS Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/0		09/09/12	S-		\$1,300.00	0.00						
E 14	KSNV	09/08/1	2 09/08/12		СМ	630-730pm	S-	1:00	2	\$1,000.001	0.00 NM	2	\$2,000.00

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Order / Rev: 106151 Advertiser: Americans for Prosperity

Alt Order #: 06848845 Product Desc: AMER FOR PROSPERITY KSNV

Flight Dates: 09/04/12 - 09/10/12 Estimate: 400

Ln Ch	Start	End	Inventory Code		Start/End	Γime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			Weekend Jeopar WKND Jeop/Who									
JEOPA	RDY/WH	IEEL	WKIND Jeop/Will	56 1								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	S-		\$1,000.00	0.00						
E15 KSNV	09/08/1	2 09/08/12	Vegas Inc.	CM	6:30-8pm	S-	- 1:00	1	\$750.00 1	0.00 NM	1	\$750.00
VEGAS	INC		Vegas Inc.									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 09/	/03/12	09/09/12	S-	1	\$750.00	0.00						
E16 KSNV	09/08/1	2 09/08/12	Sat PR 8-9p	CM	8-9pm	S	- 1:00	1	\$2,400.001	0.00 NM	1	\$2,400.00
AGT			Saturday Prime 8	3-9pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 09/		09/09/12	S-		\$2,400.00	0.00						
E 17 KSNV	09/08/1	2 09/08/12	Sat PR 10-11p	CM	10-11pm	S-	- 1:00	1	\$2,000.001	0.00 NM	1	\$2,000.00
			Saturday Prime	10-11pm								
	ORDER:		M/s sludeus	0	Data	Detien						
<u>Sta</u> Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> S-	Spots/Week	Rate \$2,000.00	Rating 0.00					l	
			Sa-Su News 3 at		11pm-1135p		- 1:00	2	\$2,200.001	0.00 NM	2	\$4,400.00
2 10 110111	00,00,	2 00/00/12	Sa-Su News 3 at		1100	5	1.00	_	Ψ2,200.00	0.00 14141	_	Ψ1,100.00
NEWS												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	S-		\$2,200.00	0.00	C 4.00		\$050.00.4	0.00 NIM		Ф СБО ОО
E19 KSNV	09/09/1	2 09/09/12	News 3 Sunrise - News 3 Sunrise 5		6a-7a		S 1:00	1	\$650.00 1	0.00 NM	1	\$650.00
NEWS			rtews o Carmoo (OONDAN								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	S	1	\$650.00	0.00						
E20 KSNV	09/09/1	2 09/09/12	Sunday Today	CM	7a-8am		S 1:00	1	\$1,250.001	0.00 NM	1	\$1,250.00
SUN TO	DDAY		Sunday Today									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	03/12	09/09/12	S	1	\$1,250.00	0.00						
E21 KSNV	09/09/1	2 09/09/12	Meet the Press	CM	8a-9am	5	S 1:00	1	\$6,000.001	0.00 NM	1	\$6,000.00
MEETI	THE PRE	:00	Meet the Press									
_	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 09/		09/09/12	S	1		0.00					İ	
E 22 KSNV	09/09/1	2 09/09/12	News 3 Live in Pr	rime CM	7-10pm	2	S 1:00	2	\$1,300.001	0.00 NM	2	\$2,600.00
			News 3 in Prime									
NEWS	rt Doto	End Data	Mookdovo	Cnoto/Mook	Poto	Poting					l	
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> S	Spots/Week 2	Rate \$1,300.00	Rating 0.00					l	
			Sa-Su News 3 at		11pm-1135r		S 1:00	2	\$2,200.001	0.00 NM	2	\$4,400.00
			Sa-Su News 3 at						. ,			, ,
NEWS					_							
Sta Week: 09/	rt Date	End Date 09/09/12	Weekdays S	Spots/Week	Rate	Rating 0.00						
E 25 KSNV			Sports Night in La		\$2,200.00 Sun 1135n-	1200a	S 1:00	1	\$800.001	0.00 NM	1	\$800.00
L 25 1011V	03/03/1	2 03/03/12	Sports Night in L	-	Ouri 1100p	12004	3 1.00	'	ψοσο.σσ 1	0.00 14101	l '	ψουσ.σσ
SPOTS	IN VEG	AS		Ü								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	S	1	\$800.00	0.00	4.00		₽ 0 000 00 4	0.00 NIM		#0.000.00
⊏∠0 KSNV	U9/1U/1	2 09/10/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	M	- 1:00	1	\$2,000.001	0.00 NM	1	\$2,000.00
WAKE	UP		o .a wakee	r minagnors								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 09/		09/16/12	M	1	+ ,	0.00			*			
E 27 KSNV	09/10/1	2 09/10/12		CM	658a-9am	M	- 1:00	1	\$3,000.001	0.00 NM	1	\$3,000.00

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Order / Rev: 106151 Advertiser: Americans for Prosperity

Alt Order #: 06848845 Product Desc: AMER FOR PROSPERITY KSNV

Flight Dates: 09/04/12 - 09/10/12 Estimate: 400

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Today Show									
TODAY	Y SHOW		Today Show									
		E. J.D.	Marabalana	0	Data	Datie						
Week: 09	art Date	End Date 09/16/12	Weekdays M	Spots/Week	Rate \$3,000.00	Rating 0.00						
E 28 KSNV				CM	• /	M	1:00	1	\$650.001	0.00 NM	1	¢c E0 00
EZO KSINV	09/10/1	2 09/10/12	Rachael Ray Rachael Ray	CIVI	11am-12pm	IVI	1.00	ı) OU.UCØ	U.UU INIVI	'	\$650.00
RACHE	EL RAY		Racilael Ray									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	M	1	\$650.00	0.00						
E 29 KSNV	09/10/1	2 09/10/12	M-F Early News	CM	5-630p	M	1:00	2	\$2,400.001	0.00 NM	2	\$4,800.00
			M-F Early News						+ =,::::::::::::::::::::::::::::::::::::		_	+ 1,000100
NEWS			, ,									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09)/10/12	09/16/12	M	2	\$2,400.00	0.00						
E30 KSNV	09/10/1	2 09/10/12	M-F Jeop/Wheel	СМ	630-730pm	M	1:00	2	\$2,600.001	0.00 NM	2	\$5,200.00
			M-F Jeopardy/WI	heel of Fortune	е							
JEOPA	RDY/WH	IEEL										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09	/10/12	09/16/12	M	2	\$2,600.00	0.00						
E31 KSNV	09/10/1	2 09/10/12	M-F News 3 at El		11pm-1135p	m M	1:00	2	\$2,200.001	0.00 NM	2	\$4,400.00
			M-F News 3 at E	leven								
NEWS												
	art Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 09		09/16/12			\$2,200.00	0.00						
E32 KSNV	09/10/1	2 09/10/12	The Tonight Show	w CM	1135p-1237	a M	1:00	1	\$1,500.001	0.00 NM	1	\$1,500.00
TONIC	HT SHO	۸/	Tonight Show									
	art Date		Mookdovo	Spots/Week	Rate	Dating						
Week: 09		End Date 09/16/12	Weekdays M	Spots/vveek 1	\$1,500.00	Rating 0.00						
vveek. 09	7/10/12	09/10/12	111	ı	φ1,500.00	0.00						

Totals 66 \$138,150.00